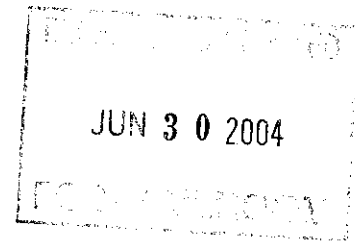


Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20445



Re: Assigned docket number MB Docket No. 04-160.

Dear Marlene,

I'm writing in response to the above docket number. I have grave concern over the satellite radio's broadcasting of local weather and traffic – and future plans to expand their reach in to local radio.

As I understood it, in granting licenses for satellite radio, the FCC relied on the express promises by XM Radio Inc. ("XM") and Sirius Satellite Radio Inc. ("Sirius") that their service would be national-only. They would provide multiple foreign language programming, senior citizens and children's programming, etc. Because satellite radio would be national, local broadcasters would not be harmed.

Now XM and Sirius have blatantly broken their promises, launching "localized" traffic and weather service in the top twenty-one markets. *This is only the beginning.* It is clear from the comments they filed in opposition to the NAB Petition that XM and Sirius view the sky as the limit — with technology to continue to "localize" their services they can make their formats virtually indistinguishable from local radio.

Without FCC intervention, two companies, with 120 channels each, will reach into every market and try to mimic what local broadcasters do.

Given that kind of competitive pressure, it may be difficult for our business model to continue to support the creation of such local content here in our local Ann Arbor market. Currently we broadcast local weather and traffic two times an hour and are the only medium/vehicle where the local population can get that information in a timely way. It would be a huge loss to our community and our company to have that *unique selling proposition* attacked by the satellite radio companies.

I believe it's particularly unfair, given the satellite broadcasters original promise, before the FCC to not interfere with LOCAL broadcasters LOCAL programming. Satellite Radio doesn't have public interest limits or ownership limits. They have no *local* investment in their communities.

I support the NAB and their opposition to satellite broadcasters local content delivery. Before XM and Sirius invest millions of dollars in technology, and further raise consumer's expectations about their ability to receive specific content, the FCC must clarify it authorized a national-only satellite radio service.

FCC, in authorizing satellite radio, vowed to protect "vibrant" local broadcasting, and promised to take "any necessary action to safeguard the important service that terrestrial radio provides." *That time is now.*

Thank you for your support,

A handwritten signature in black ink that reads 'Bob Bolak'.

Bob Bolak
VP/Market Manager
Clear Channel - Ann Arbor
W4 Country, KOOL 107, The Ticket 1050 & Honey Radio

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